POWER HER POTENTIAL
Celebrating 20 Years of Girls on the Run-Chicago
9.27.19
6:30pm | Rockwell on the River

Sponsorship Opportunities
Join Girls on the Run-Chicago on Friday, September 27 as we bring together 500 local business and philanthropic leaders for an unforgettable evening in support of the next generation of women.

At this year’s event, we will present the inaugural Changemaker Award in recognition of an individual who has advanced the Girls on the Run-Chicago mission and served as a tireless advocate for girl and women empowerment.

As a Power Her Potential sponsor, you will have the opportunity to:

• Transform the lives of girls in our community through innovative, research-based programs that provide the vital skills girls need to grow into confident, healthy women.

• Align your brand with a leading positive youth development program for girls.

• Connect with Chicago’s up-and-coming and established business leaders, philanthropists, and influencers.

We hope you will consider partnering with us as we work to inspire girls to activate their limitless potential and boldly pursue their dreams. Thank you for your interest in Girls on the Run-Chicago!
Since 1999, Girls on the Run-Chicago (GOTRC) has inspired girls to recognize their inner strength and celebrate what makes them one-of-a-kind. We deliver a positive youth development program for 3rd-8th grade girls that combines training for a non-competitive 5K (3.1 miles) running event with life skills lessons to build their physical and social-emotional health.

This year, Girls on the Run-Chicago will serve 11,000 girls at more than 450 schools and community sites across Cook, DuPage, Grundy, Kane, Kankakee, Kendall, Lake, and Will Counties in Illinois, more than 50% of whom reside in under-resourced communities.

A recent independent study found that Girls on the Run’s research-based curriculum and highly trained coaches positively impact girls’ lives by helping them increase their self-confidence, develop healthy relationships, and feel good about themselves.

- 85% of girls improved in confidence, competence, caring, character, or connection to others
- Girls who were least active at the start of the program increased their physical activity levels by more than 40%
- 97% of girls reported learning critical life skills, such as how to resolve conflict, manage their emotions, and make intentional decisions

We believe that every girl can embrace who she is, can define who she wants to be, can rise to any challenge, can change the world. can.

“Girls on the Run is awesome because it inspires many girls to not give up and to keep trying and that because we’re girls, we can manage to reach our dreams, no matter what they are.”

-Claire, Age 8
FOR THE LONG RUN | $40,000

**Program Impact:**
- Empowers 165 girls in under-resourced Chicagoland communities
- A custom engagement experience with Girls on the Run-Chicago staff and program participants
- A custom group volunteer experience at the Girls on the Run-Chicago 5K

**Event Engagement:**
- Recognition as a leader in girl empowerment during the speaking program at Power Her Potential
- Name/logo on event landing page, on event signage, in event slideshows, and in post-event “thank you” email to attendees
- Full page ad in the Power Her Potential program book with premier placement
- Premium reserved seating for 40 guests at Power Her Potential
- Power Her Potential attendance for 10 Girls on the Run-Chicago program participants or volunteer coaches
- Access to invitation-only VIP reception

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CROSS THE FINISH LINE | $20,000

**Program Impact:**
- Empowers 85 girls in under-resourced Chicagoland communities
- A custom group volunteer experience at the Girls on the Run-Chicago 5K

**Event Engagement:**
- Mention during the speaking program at Power Her Potential
- Name/logo on event landing page, on event signage, in event slideshows, and in post-event “thank you” email to attendees
- Full page ad in the Power Her Potential program book
- Premium reserved seating for 40 guests at Power Her Potential
- Power Her Potential attendance for 10 Girls on the Run-Chicago program participants or volunteer coaches
- Access to invitation-only VIP reception

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FIND YOUR STRIDE | $10,000

**Program Impact:**
- Empowers 40 girls in under-resourced Chicagoland communities

**Event Engagement:**
- Mention during the speaking program at Power Her Potential
- Name/logo on event landing page, on event signage, in event slideshows, and in post-event “thank you” email to attendees
- A half page ad in the Power Her Potential program book
- Priority reserved seating for 40 guests at Power Her Potential
- Access to invitation-only VIP reception

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HIT THE PAVEMENT | $5,000

**Program Impact:**
- Empowers 20 girls in under-resourced Chicagoland communities

**Event Engagement:**
- Name/logo on event landing page, on event signage, in event slideshows, and in post-event “thank you” email to attendees
- A quarter page ad in the Power Her Potential program book
- Priority reserved seating for 15 guests at Power Her Potential
- Power Her Potential attendance for 6 Girls on the Run-Chicago program participants or volunteer coaches
- Access to invitation-only VIP reception

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WARM-UP | $2,500

**Program Impact:**
- Empowers 10 girls in under-resourced Chicagoland communities

**Event Engagement:**
- Reserved seating for 10 guests at Power Her Potential

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LACE-UP | $1,750

**Program Impact:**
- Empowers 7 girls in under-resourced Chicagoland communities

**Event Engagement:**
- Reserved seating for 10 guests at Power Her Potential

www.gotrchicago.org
JOIN THE GIRLS ON THE RUN MOVEMENT

$40,000
$20,000
$10,000
$5,000
$2,500
$1,750
$175 individual ticket

Primary Contact Name: ______________________________________________________________________________
Name of Sponsor: ___________________________________________________________________________________
Address:  ___________________________________________________________________________________________
City: _____________________________________________________ State:  _________   Zip: ____________________
Phone: (______) _______________________   Email: ______________________________________________________

Please send an invoice to the address or email above
A check is enclosed (Please make payable to Girls on the Run-Chicago)
Please charge my credit card
Name on Card: _____________________________________________ Card Number: ___________________________
Expiration: _____/____  3-Digit Code: __________
Signature: _________________________________________________________________________________________

Please return this form:
• VIA MAIL Girls on the Run-Chicago, ATTN: Alice Kovacik, 1415 N Dayton St, Suite 112, Chicago, IL 60642
• VIA EMAIL akovacik@gotrchicago.org
Questions? Please contact Alice Kovacik at 312-392-2586 or akovacik@gotrchicago.org.

THANK YOU FOR YOUR SUPPORT OF GIRLS ON THE RUN-CHICAGO!

IMPACT & ENGAGEMENT
$40,000 $20,000 $10,000 $5,000 $2,500
Girls empowered 165 85 40 20 10
Customized engagement experience ●
Group volunteer experience at the 5K ● ●
Recognition as a leader in girl empowerment during speaking program ●
Recognition on Power Her Potential signage ● ● ●
Recognition on Power Her Potential landing page ● ● ● ● ●
Recognition in post-event email to attendees ● ● ● ● ●
Advertisement in program book Full page Full page Half page Quarter page -
Event tickets 40 30 20 15 10
Table placement Premium Premium Priority Priority Reserved

Multi-event sponsorship and in-kind sponsorship opportunities are available! Please contact Alice Kovacik at 312-392-2586 or akovacik@gotrchicago.org for more information.

SPONSOR COMMITMENT FORM

☐ $40,000 ☐ $20,000 ☐ $10,000 ☐ $5,000 ☐ $2,500 ☐ $1,750 ☐ $175 individual ticket

Primary Contact Name: ____________________________________________________________
Name of Sponsor: __________________________________________________________________
Address:  __________________________________________________________________________
City: ___________________________________________ State: _________ Zip: ________________
Phone: (______) _______________________ Email: _______________________________________

☐ Please send an invoice to the address or email above
☐ A check is enclosed (Please make payable to Girls on the Run-Chicago)
☐ Please charge my credit card

Name on Card: _____________________________________________ Card Number: __________________
Expiration: _____/____  3-Digit Code: __________
Signature: ____________________________________________________________________________

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